

Plan of Action & Priorities for 2017-2019 ***DRAFT***

Goal 1: Electoral – To expand the Socialist Party’s electoral action focus through increased engagement with membership and expanded access to Party resources

Progress	Objective	Responsible Parties
	Develop a candidate training program to provide potential candidates and campaign organizers information on petitioning, campaigning, campaign finances, etc.	National Committee
	Restructure the Party’s electoral website into a user-friendly and functional hub for candidates, Party members, and those interested in the Party’s electoral work.	SNC Coordinator, National Action Committee
	Encourage state and local organizations to take part in an electoral campaign with focus on the 2018 midterm elections.	SNC Coordinator, National Committee, National Action Committee, States/Locals

Goal 2: Outreach – To increase the quantity and quality of educational materials available to Party members and supporters, as well as people interested in learning more about the Party and democratic socialism.

Progress	Objective	Responsible Parties
	To translate all pamphlets and flyers available on the Party website into Spanish.	National Secretary, Volunteer Translators
	To develop printer-friendly templates for national statements so they can be easily downloaded and printed for distribution.	National Secretary, Volunteer Translators
	To develop a clear system for Party members to submit content that will be considered for publication as Party materials, including statements, pamphlets, social media graphics, etc.	National Committee, National Action Committee, Workshop Committee

Goal 3: Involvement – To increase member involvement and avenues for involvement in the Party. These include committees, commissions, local/state work, electoral action, issue campaigns, etc.

Progress	Objective	Responsible Parties	
	To create a single, online application form for all available offices and committee positions within the Party and a clear timeline for when applications will be responded to and/or acted on.	National Secretary, National Action Committee	
	To increase active participation in the Local Organizer Program.	Local Organizer Program Coordinator, National Secretary, National Action Committee	

Goal 4: Organization – To improve communication and support between all areas of the Party, including state/local organizations, National Committee/National Action Committee, Party officers, committees, commissions, candidates, members, etc.

Progress	Objective	Responsible Parties	
	To increase technology support to state/local organizations through website, videoconference, and e-mail hosting through the National Office that is easily accessible by state/local organizations.	National Office, National Action Committee, States/Locals	
	To develop and launch a Party-wide survey on strengths, weaknesses, and ideas for how to improve the Party.	National Committee, National Action Committee, National Office	
	To increase the number of webinars available to Party members with the “Understanding the Convention Process” and “Socialist Feminism 101” presentations as templates.		

Goal #5: TBD – The 5th goal will be developed & approved by the National Committee at its January 2018 meeting.